



Kim Hudson

GRAPHIC DESIGNER

CONTACT

- 📍 501 E. Stassney Lane
Austin, Texas 78745
- 🌐 hudsonsdesignworks.com
- ✉ kimnhudson@yahoo.com
- 📞 303.908.4943
- 🌐 linkedin.com/in/kimnhudson

EDUCATION

- Colorado State University,**
Fort Collins, Colorado
- BFA with a concentration
in Graphic Design
- BS in Business
Administration with a
concentration in Marketing

SKILLS

- › Adobe CC: InDesign, Illustrator, Photoshop, XD, AfterEffects
- › Creative Ideas for Web
- › Project Management
- › Social Media
- › SEO
- › UX/UI
- › Digital Marketing
- › Wordpress
- › Working Knowledge of HTML/CSS
- › Microsoft Office
- › Google Applications
- › Email Campaigns
- › Time Management
- › Innovative Problem Solver
- › Brand Consistency
- › Strong Decision Making
- › Close Attention to Detail

ABOUT ME

With over 8+ years of experience in graphic and UX/UI design, creative collaboration and branding across multiple industries, I see the big picture and make key decisions to elevate product value. After innovating designs, I collaborate with software engineers while championing best practices and adhering to brand standards. Strong track record of project management to deliver results right on time.

WORK EXPERIENCE

GRAPHIC AND UI/UX DESIGNER

CreativePickle / Austin, Texas / June 2017 – Present

CreativePickle is a digital creative agency specializing in website design & development, branding, and graphic design

- › Collaborate with internal team on both UX and graphic design to create high-quality and well-designed branding and graphics
- › Design, update, edit and iterate a wide array of print and digital products, including logo design, tradeshow materials, stationery, brochures, truck wraps
- › Communicate design implementation to front end development team while championing best practices of usability and user-centric design
- › Collaborate with front end development team to design and program highly customized websites using Wordpress, Adobe XD, Adobe CC, and Webflow
- › Strong understanding of HTML and CSS
- › Track current graphic and UX/UI trends always incorporating innovative new ideas
- › Responsible for social media set-up, all SEO and management for numerous clients
- › Strong project management skills, juggling multiple projects while working effectively
- › Work independently and set priorities to meet every deadline

GRAPHIC ARTIST

Perfect Square / Loveland, Colorado / May 2015 – August 2016

Trailfitters is a premier retailer preparing clients for all types of outdoor adventures

- › Responsible for 9x year, 30-page print booklet from initial client relationship through ad design, layout, revision, press check and printed product
- › Managed multiple projects remaining flexible & meticulously detailed through revisions
- › Designed and built successful print and web campaigns to drive sales and membership

ART DIRECTOR & GRAPHIC DESIGNER

Colorado Water Institute / Fort Collins, Colorado / February 2012 – October 2015

CWI focuses the expertise of higher education on water concerns faced by Colorado citizens

- › Promoted to Art Director within one year due to strong leadership and creative skills
- › Spearheaded strategy, design, layout and production timelines of 6x year, 40-page print and digital publication, while supervising two junior graphic designers
- › Managed key relationships with all advertisers and vendors

GRAPHIC DESIGNER & MARKETING ASSOCIATE

Trailfitters / Duluth, Minnesota / December 2013 – November 2014

Trailfitters is a premier retailer preparing clients for all types of outdoor adventures

- › Designed and produced web ads, social media posts, and company website updates